



# AICAD VIRTUAL CONFERENCE 2021

**DATE: 22 NOVEMBER 2021 (MONDAY)**

**PARALLEL SESSION: ROOM A**

TIME	PRESENTER	TITLE	AFFILIATION
<b>SESSION 1 (ROOM A)</b> <b>MC / MODERATOR : SITI MARYAM ALI YASIN</b> <b>TIME KEEPER: GLADYS TAGIE</b> <a href="https://meet.google.com/tua-qtgj-haw">https://meet.google.com/tua-qtgj-haw</a>			
9.00 - 9.15 AM	Associate Professor Dr Muhamad Abdul Aziz Ab Gani	<b>Welcome Speech</b> ( <a href="https://meet.google.com/tua-qtgj-haw">https://meet.google.com/tua-qtgj-haw</a> )	President of AICAD UiTM Perak Branch, Malaysia
9.15 - 9.30 AM	Wang Haiying	Research on emotional design for children food packaging	Universiti Teknologi MARA
9.30 - 9.45 AM	Wan Nurfathiyyah Binti Wan Abdul Hamid	Promoting The Forgotten Local tales of Terengganu “Tujuh Puteri” in digital Interactive Comic Book for Teenager.	Universiti Teknologi MARA
9.45 - 10.00 AM	Muhammad Syazwan Bin Mohamad Sharil	Identifying the Teaching Aid Effect That Parents Use to Enhance reading Skill of Their Children	Faculty of Art & Design, UiTM Shah Alam
10.00 - 10.15 AM			
10.15 - 10.30 AM	BREAK TIME		
<p><b>Presenters will have 10 minutes to do their presentation and 5 minutes for discussion.</b>  <b>The length of your presentation may not exceed 10 minutes. Time keeper of the session will advise you when you have 3 minutes and 1 minute remaining.</b></p>			



# AICAD VIRTUAL CONFERENCE 2021

SESSION 2 (ROOM A)  
 MODERATOR : ROZARINA JOHARI  
 TIME KEEPER: NOR HALIZA JOHARI  
<https://meet.google.com/tua-qtgj-haw>

10.30 - 10.45 AM	Mohamad Hasriq Haiqal Bin Mohd Rashid	Designing a Specific Footwear for Male Hajj Pilgrims	Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia
10.45 - 11.00 AM	Husna Saaidin	The Adaptation of Creative and Innovative Indonesian Modest Fashion Design Preferred by Malaysian Youth	Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia
11.00 - 11.15 AM	Suriati Saidan	Muslimah Design Trends Through the Role of Fashion Forecasting	Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia
11.15 - 11.30 AM	Darfi Rizkavirwan	Personal Branding On Instagram: Visual Framing Analysis on the West Java Governor Candidates Online Campaign	Universitas Multimedia Nusantara, Indonesia
11.30 - 11.45 AM			
11.45 - 12.00 PM	BREAK TIME		

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# AICAD VIRTUAL CONFERENCE 2021

**SESSION 3 (ROOM A)**  
**MODERATOR : DR NOORLIDA BINTI DAUD**  
**TIME KEEPER: SITI ERMI SYAHIRA ABDUL JAMIL**  
<https://meet.google.com/tua-qtgj-haw>

12.00 - 12.15 PM	Rafael Jonathan	Visual characters “Stiker Kota” classic text sticker category as inspiration in Indonesian proverb poster	Bina Nusantara University, Indonesia
12.15 - 12.30 PM	Nur Faizah Mohd Pahme	Theoretical Development towards the Wayfinding Signage Design at the General Hospital in Malaysia	UiTM Perak Branch, Malaysia
12.30 - 12.45 PM	Fadzli Irwan Bahrudin	The Development of Bacterial Cellulose Biomaterials Using the Material Design Driven Approach for Packaging Industry	International Islamic University Malaysia
12.45 - 1.00 PM	Rani Aryani Widjono	Modifying Physical Interaction to Virtual Exhibition	Universitas Multimedia Nusantara, Indonesia
	END SESSION		

**Presenters will have 10 minutes to do their presentation and 5 minutes for discussion.**

**The length of your presentation may not exceed 10 minutes. Time keeper of the session will advise you when you have 3 minutes and 1 minute remaining.**



# AICAD VIRTUAL CONFERENCE 2021

**DATE: 22 NOVEMBER 2021 (MONDAY)**

**PARALLEL SESSION: ROOM B**

TIME	PRESENTER	TITLE	AFFILIATION
<b>SESSION 1 (ROOM B)</b> <b>MODERATOR : DR ZAHIRAH HARUN</b> <b>TIME KEEPER: NOOR ASHRAF NOOR OTHMAN</b> <a href="https://meet.google.com/hix-riih-cyp">https://meet.google.com/hix-riih-cyp</a>			
9.00 - 9.15 AM	Associate Professor Dr Muhamad Abdul Aziz Ab Gani	<b>Welcome Speech</b> ( <a href="https://meet.google.com/tua-qtgj-haw">https://meet.google.com/tua-qtgj-haw</a> )	President of AICAD UiTM Perak Branch, Malaysia
9.15 - 9.30 AM	IF Bambang Sulistyono	Study of Symbol for the Kasunanan Surakarta Palace Through the Spradley Etnography Approach	Sebelas Maret University Surakarta, Indonesia
9.30 - 9.45 AM	Shahrizad Fitri Mustapha	Multi-function Apron Bag for Fashion Students	UiTM Perak Branch, Malaysia
9.45 - 10.00 AM	Siti Ermi Syahira Abdul Jamil	Paper Art: A Conceptual Learning Process for Children Creative Aptitude	UiTM Perak Branch, Malaysia
10.00 - 10.15 AM	Zamzami Almakki	Mediamorfosis Buku Yasin	Universitas Multimedia Nusantara, Indonesia
10.15 - 10.30 AM			
10.30 - 10.45 AM	BREAK TIME		
<p><b>Presenters will have 10 minutes to do their presentation and 5 minutes for discussion.</b>  <b>The length of your presentation may not exceed 10 minutes. Time keeper of the session will advise you when you have 3 minutes and 1 minute remaining.</b></p>			



# AICAD VIRTUAL CONFERENCE 2021

SESSION 2 (ROOM B)  
MODERATOR : HAZRUL MAZRAN RUSLI  
TIME KEEPER: SHAMSHURI JAMALUDIN  
<https://meet.google.com/hix-riih-cyp>

10.45 - 11.00 AM	Izzamir Bin Ismail	Pembangunan Pelancongan Lestari untuk pekan-pekan terpencil di Yan & Kuala Muda, Kedah Darul Aman	UiTM Perak Branch, Malaysia
11.00 - 11.15 AM	Pandu Purwandaru	Designing Development for Rice Agricultural Community in Delanggu Subdistrict, Klaten Regency, Indonesia: Enhancements based on Regional Cultural and Natural Potentials Studies	Universitas Sebelas Maret, Indonesia
11.15 - 11.30 AM	Nur Nafishah Binti Azmi	Hingar-Bingar Pasar Pengalaman (2004): Satu Kritikan Dalam Memahami Diri T. Alias Taib.	Faculty of Film, Theatre and Animation, UiTM
11.30 - 11.45 AM	Siti Nurulfaidah Binti Nazeri	The Importance of Art Marketing Strategy in Fine Art Program to produce more Art Entrepreneur	Universiti Teknologi MARA Shah Alam Selangor
11.45 - 12.00 PM	BREAK TIME		

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# AICAD VIRTUAL CONFERENCE 2021

SESSION 3 (ROOM B)  
MODERATOR : IBRAHIM JAMALUDDIN  
TIME KEEPER: TS ZULKARNIAN HASSAN  
<https://meet.google.com/hix-riih-cyp>

12.00 - 12.15 PM	Clemens Felix Setiyawan	Dari Tampilan Imajiner ke Pandangan Nyata Gaze pada kajian Film	Universitas Multimedia Nusantara, Indonesia
12.15 - 12.30 PM	Duaa Mohammed Alashari	The Aesthetics of Contemporary Arabic Calligraphy Painting	Saudi Contemporary Artist
12.30 - 12.45 PM	Wan Nadhra Ixora Wan Kamarulbaharin	Unravelling Discarded Second Hand Winter Knit Wear into Reusable Recycle Material	Universiti Teknologi MARA, Shah Alam, Selangor, Malaysia
12.45 - 1.00 PM	Fazal Ellahi Khan	An Investigation Into Safe Printmaking Methods with Etching Without Acid For Art & Design of Higher Institution in Pakistan	KMUTT, King Mongkut's University of Technology Thonburi, Bangkok, Thailand.
	END SESSION		

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