



## CONFERENCE PARALLEL SESSION

# SCHEDULE

## ROOM 1

5 OCTOBER 2018

Friday

### SESSION 1

**Moderator: Norhayati Ayob (USM)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Norhayati Ayob Shamsu Muhamad	Universiti Sains Malaysia (USM)	A Study of Character Clay Bodies for Lapohan: Traditional Pottery Making in Selakan Island, Semporna Sabah	09.00 – 09.15 am
2	Nurul ShimaTaharuddin Muhammad Khalik Mustafa	Universiti Teknologi MARA (UiTM) Perak	The Best Practices of Art Mural on Impact of Tourism Sector: Case Study on Small Town at Pekan Parit Perak	09.15 – 09.30 am
3	Rohaida Razi Muhammad Roslee Bin Ismail	Politeknik Ibrahim Sultan	Rekabentuk Produk Kreatif Yang Diterajui Budaya	09.30 – 09.45 am

### SESSION 2

**Moderator: Rafidah Khalid (UiTM Perak)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Rafidah Khalid Lilinieta Talib Radzuan Hj Mohd Rafee	Universiti Teknologi MARA (UiTM) Perak	Hijab and Gaze	09.50 – 10.05 am
2	Worasuda Khwansuwan Engon	RMUTSV Songkhla	The creative beads patterns of Manora Thai performance's costumes in South of Thailand	10.05 – 10.20 am
3	Retno Purwanti Ayu Dian Ramadhani	Universitas Pembangunan Jaya (UPJ), Indonesia	Build Social Interaction and Local Value in Children Through Board Game Interface Design	10.20 – 10.35 am

COFFEE BREAK

10.35 – 10.55 am

### SESSION 3

**Moderator: Muhammad Falihin Jasmi (UiTM Perak)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Muhammad Falihin Jasmi Nur Huzeima Mohd Hussain Siti Syamimi Omar	Universiti Teknologi MARA (UiTM) Perak	Public Art: The Enrichment of Genius Loci	10.55 – 11.10 am
2	Ratno Suprpto	Universitas Pembangunan Jaya (UPJ), Indonesia	Logo and Visual Identity Analysis of Professional Football Clubs in Indonesia	11.10 – 11.25 am
3	Erwin Alfian, Adhreza Brahma	Universitas Multimedia Nusantara (UMN), Indonesia	Perancangan Typeface Aksara Lota Ende	11.25 – 11.40 am

LUNCH BREAK  
11.40 am – 14.30 pm

### SESSION 4

**Moderator: Srikumar Ramayan (SU)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Srikumar Ramayan, Angello Louise Munsayac Estella	Sunway University (SU)	The Effects of Binge- watching on Interpersonal Communication Among Department of Communication & Liberal Arts (DCLA) Students	14.30 – 14.45 pm
2	Marcello Singadji Calvin Johannes, Thomas Darmawan	Universitas Pembangunan Jaya (UPJ), Indonesia	Smart Assistant Application for Student Activity Unit	14.45 – 15.00 pm
3	Nurul Shima Taharuddin, Nooraileen Ibrahim Gladys Tagie Rosmidahanim Razali	Universiti Teknologi MARA (UiTM) Perak	Adaptation of Story from Malays Novels Into Malay Drama On Television Effectuated Sales Of Books And Novels	15.00 – 15.15 pm

END SESSION



## CONFERENCE PARALLEL SESSION

# SCHEDULE

## ROOM 2

5 OCTOBER 2018

Friday

### SESSION 1

**Moderator: Lilinieta Talib (UiTM Perak)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Lilinieta Talib, Mohd Radzuan Mohd Rafee, Hairul N Mansor	Universiti Teknologi MARA (UiTM) Perak	A Study of Tie-dye Technique for Learning Disabilities Students in Malaysia.	09.00 – 09.15 am
2	Nur Akma Halili Nurul Shima Taharuddin Mohamad Azlan Mohamed Amin Mustafa Halabi Azahari	Universiti Teknologi MARA (UiTM) Perak	Entrepreneurship attributes that help to develop photography graduates as entrepreneurs	09.15 – 09.30 am
3	Tomoko Mukai	Freelance creator and researcher	Effectiveness of spatial projection for yoga and meditation training	09.30 – 09.45 am

### SESSION 2

**Moderator: Fatemeh Rezaee (SNU)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Fatemeh Rezaee Annie Pedret	Seoul National University	A Critical Review of Silicon Valley Solutions for Smartphone Addiction	09.50 – 10.05 am
2	Darfi Rizkavirwan	Universitas Multimedia Nusantara (UMN), Indonesia	Visual Persuasion of Governor Election Campaign 2017 in Jakarta. Case study visual campaign of Agus- Sylvi, Basuki-Djarot and Anies-Sandi	10.05 – 10.20 am
3	Zamzami Almakki	Universitas Multimedia Nusantara	Visual Comparative Analysis Da'wah Works between The Muslim Designer Community and Santri Design Community	10.20 – 10.35 am
4	Shahrizad Fitri Mustapha Muhammad Khalik Mustafa Muhamad Rozali Othman	Universiti Teknologi MARA (UiTM) Perak	An Investigation of Hi-Tech Clothing for Elderly: Emphasizing Safety, Protection and Functional Attributes	10.35 – 10.50 am

COFFEE BREAK

10.50 – 11.10 am

### SESSION 3

**Moderator: Mohd Radzuan Mohd Rafee (UiTM Perak)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Mohd Radzuan Mohd Rafee Rafidah Binti Khalid Lilinieta Binti Talib	Universiti Teknologi MARA (UiTM) Perak	Rules of Third in Contemporary Photography: Research Gap Identifications	11.10 – 11.25 am
2	Fernando Carrasco Ferretti	Seoul National University	Critical Design: a tool to challenge the future scenarios of the Fourth Industrial Revolution.	11.25 – 11.40 am
3	Lalitya Talitha Pinasthika, Mohammad Rizaldi	Universitas Multimedia Nusantara (UMN), Indonesia	Signage Effectivity in Soekarno-Hatta International Airport Terminal 3	11.40 – 11.55 am

LUNCH BREAK  
11.55 am – 14.30 pm

**SESSION 4****Moderator: Salawati Abdul Wahab (UiTM Perak)**

NO	AUTHOR(S)	AFFILIATION	TITLE	TIME
1	Salawati Abdul Wahab Ab Razak Ab Karim Norazlin bt Hamidon	Universiti Teknologi MARA (UiTM) Perak, Universiti Teknologi MARA (UiTM) Shah Alam, Universiti Malaya (UM)	Rekaletak Dalam Ragam Hias Kitab Maulid Di Alam Melayu	14.30 – 14.45 pm
2	Muhammad Khalik Mustafa Nurul Shima Binti Taharuddin Ahmad Fazlan bin Ahmad Zamri Shahrizadfitri Mustapha	Universiti Teknologi MARA (UiTM) Perak, Universiti Teknologi MARA (UiTM) Kedah	Classification Five Traditional Malay Male Attire in Contact Form and Function	14.45 – 15.00 pm
3	Muhammad Izzat Md Isa	3D Art Langkawi	Pertunjukan Unjuran Pemetaan di 3D Art Langkawi: Penyatuan Antara Seni Lukis 3D dan Teknologi Kreatif Berdasarkan Kombinasi Konsep Koheren dan Kreatif	15.00 – 15.15 pm
4	Iqbal Jaapar Mohd Ali Azraie bin Bebit Suzlee bin Ibrahim Mohd Saharuddin bin Supar Mohd Shahrudin bin Sabu Khurul 'Ain binti Mahasan	Universiti Teknologi MARA (UiTM) Melaka, Akademi Seni Budaya dan Warisan Kebangsaan	Muka Taip Berdasarkan Karakter dalam Seni Filem Tempatan	15-15 – 15.30 pm

END SESSION